



Consultancy with EAN University for CENIT, an Ecopetrol Group company

Context

The objective of the consultancy with EAN University was to advise CENIT (the Ecopetrol Group's hydrocarbon transportation company) on integrating an Nature-based Solutions (NbS) approach into the company's Socio-Environmental Investment Program and Green Growth Strategy. This was aimed at creating a clear vision and guidelines for CENIT's voluntary socio-environmental investment in its 228 municipalities of influence.



Duration

6 months, July - December 2023

Project Description

The consultancy was carried out in several stages. First, a detailed assessment of CENIT's socio-environmental investment standards and policies was conducted, followed by interviews with the company's sustainability leaders. Based on these findings, a comprehensive approach was designed to integrate NbS into the investment program, with tools to facilitate socio-environmental decision-making. The goal is to ensure that these investments generate tangible benefits in terms of NbS, biodiversity, and climate resilience, strengthening CENIT's relationship with the natural environment and meeting national and international sustainability commitments.

During a second phase SELVAR will support EAN in formulating territorial-level projects that put the NbS approach into practice. This will include detailed local-level work, facilitating synergies between CENIT's corporate vision and the territorial needs and opportunities.

Results

- A structured NbS approach for CENIT's Green Growth Strategy.
- Four (4) structured socio-environmental investment sub-programs:
 1. C-Siembra: Ecological restoration, sustainable use, and entrepreneurship.
 2. Cenit Azul: Conservation and recovery of marine and aquatic ecosystems.
 3. C-Impulsa: Transformation, projects, and productive linkages.
 4. C-Conecta: Infrastructure projects with an NbS approach.

Client



Partner

